***For Immediate Release***

**Boston Pizza renews three-year National Sponsorship of Maple Leaf Junior Golf Tour**

**Vancouver, BC – (February 15, 2017) –** The Maple Leaf Junior Tour (MJT), Canada’s number one-played Junior Golf Tour, wishes to announce the renewal of major sponsorship by Boston Pizza International Inc., Canada’s number one casual dining brand.

“Boston Pizza is the Founding Partner of the MJT and their 18 years of support has built the premier Junior Golf Tour in the country,” stated Murray Poje, PGA Professional and Executive Director of the Maple Leaf Junior Golf Tour. “Boston Pizza sponsors a program that introduces kids to the game, develops their game via high-level competition, helps secure college golf scholarships, provides funding for alumni on the Professional Tour circuit, and offers employment opportunities for graduates. Their ongoing commitment to this program is invaluable.”

“Boston Pizza’s sponsorship of the Maple Leaf Junior Golf Tour delivers on our mandate to help support organizations that mentor kids to reach their full potential and we are delighted to continue our involvement with this exceptional organization,” said Jordan Holm, Executive Vice President, Marketing & Communications, Boston Pizza International Inc. “We look forward to many more years of helping young golfers to develop and compete at MJT events across Canada.”

Boston Pizza International Inc. has more than 370 restaurants in Canada serving more than 40 million guests annually, and have been recognized as a Platinum Member of Canada's 50 Best Managed Companies. The agreement with MJT, which runs through December 2019, encompasses Boston Pizza continuing its premier position as Presenting Partner, providing financial support, prizing and the popular pizza samplings at Tour venues.

For more details on Boston Pizza, please visit [www.bostonpizza.com](http://www.bostonpizza.com) . For details on the Maple Leaf Junior Golf Tour, please visit [www.maplejt.com](http://www.maplejt.com).

**About the MJT:** The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada’s number one-played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the ‘Road to College Golf’ in Canada. The organization is presented nationally by Boston Pizza and supported by valued Premier, Tournament and Product Partners. The MJT hosts more than 70 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, and multi-day events for competitive players which also qualify juniors for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player's performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level.

**About Boston Pizza:**

Boston Pizza is Canada’s No. 1 casual dining brand with more than 370 restaurants in Canada serving more than 100 unique and delicious menu items such as gourmet pizzas and pastas, juicy burgers and our famous BP wings. Annually, Boston Pizza serves more than 40 million guests, and system-wide sales surpass $1 billion. Boston Pizza has proudly been recognized as a Platinum Member of Canada’s 50 Best Managed Companies for 21 consecutive years. Boston Pizza International Inc. is located in Richmond, B.C. and has regional offices in Mississauga, Ontario and Laval, Quebec.

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